

Planting Fruit Trees campaign

Apr - Jun 2024



FRUITFUL OFFICE

Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



<https://www.fruitfuloffice.co.uk/about-fruitful-office/planting-fruit-trees-in-africa/>

MBEs for Geoff and Liz and a new campaign video

Fruitful Office has closely supported Ripple Africa, a UK charity operating in Malawi, since 2008. Ripple Africa was set up back in 2003 by Geoff and Liz Furber, who fell in love with Nkhata Bay when road-tripping through Malawi in 2002.

Liz and Geoff have both been awarded an MBE, as published on the King's British Honour 2024 Overseas and International List and we are extremely proud of their accomplishment.

Our clients have contributed with an incredible 12 million trees planted to date.

Please use the link or QR code below to see our most recent campaign video! https://youtu.be/GaXZOh_I7XE

